

Strategy Worksheets

PRIORITY STRATEGY: SUPPORTS AND SERVICES FOR FAMILIES

Convene partners, provide leadership, provide funding, and advocate for development, enhancement, and sustainability of a variety of high quality, culturally responsive, and affordable services, supports, and community resources for young children and their families. As a result:

- More families who want or need assistance have access to a continuum of services, supports, and resources in their communities across Arizona to increase their competence and confidence to ensure their children enter school healthy and ready to succeed.
- More families have access to the knowledge, skills, and resources to assist their children with emergent literacy and language development.
- Family services and supports that lead to effective parenting are delivered in accordance with standards of practice.
- Family services and supports are planned, developed, funded, and delivered in a coordinated manner that best meets the needs and preferences of families and leverages available resources.
- More families are involved in the development and provision of family services and supports.

Strategy: Family Support Collaborative-includes local coalition work, events, and VISTA			
Needs: 1. Too many gaps in referral system 2. FTF funded projects should coordinate services to strengthen the early childhood continuum of care			
Considerations: 1. More Meetings in other areas in the county 2. Structure not clear 3. Collaborate with food banks and churches for referrals			
Opportunities for Coordination: None Listed			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
Proposed Service Numbers	SFY2010 <small>July 1, 2009-June 30, 2010</small>	SFY2011 <small>July 1, 2010-June 30, 2011</small>	SFY2012 <small>July 1, 2011-June 30, 2012</small>
	3 coalitions 2 events 1 VISTA	5 coalitions/groups 3 events 1 VISTA	
• How is this strategy building on the service network that currently exists:			
• How much of the total allocation will go to this strategy:			

Strategy: Parenting Education – Community Based			
Needs:			
<ol style="list-style-type: none"> 1. Expand Services and Referrals in Verde Valley. 2. Office help for parent recruitment 3. Classes in each community 4. Incorporate Literacy, Nutrition, Child Development, etc into class time 5. There are over 11,000 children ages 0-5 with parents and/or caregivers 6. 62% of new mothers have a high school diploma or less; Yavapai has a 14% teen birth rate 7. 644 grandparents are responsible for care of their young grandchildren 8. Only 40% of children received adequate immunizations in 2009. 9. 20+ babies per year are born to mothers who used alcohol during pregnancy. 10. 245+ babies per year are born to mothers who have used tobacco during pregnancy. 			
Considerations:			
<ol style="list-style-type: none"> 1. Expand Services and Referrals in Verde Valley. 2. Office help for parent recruitment 3. Classes in each community 4. Incorporate Literacy, Nutrition, Child Development, etc into class time 			
Opportunities for Coordination:			
<ol style="list-style-type: none"> 1. Start up in Beaver Creek 2. How do we motivate parents to come to parenting classes and outreach 			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
Proposed Service Numbers	SFY2010 July 1, 2009-June 30, 2010	SFY2011 July 1, 2010-June 30, 2011	SFY2012 July 1, 2011-June 30, 2012
	700 adults	750 adults	
<ul style="list-style-type: none"> • How is this strategy building on the service network that currently exists: 			
<ul style="list-style-type: none"> • How much of the total allocation will go to this strategy: 			

Strategy: Community Impact			
Needs:			
<ol style="list-style-type: none"> 1. United Way Community Impact = Partnering with many local non-profits. Great for building FTF awareness and support. 2. RFGA process is designed for larger grants and organizations; this excludes and discourages smaller community projects and organizations from applying. 			
Considerations:			
<ol style="list-style-type: none"> 1. Good idea – keep watching! 			
Opportunities for Coordination:			
None Listed			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			

	SFY2010 July 1, 2009-June 30, 2010	SFY2011 July 1, 2010-June 30, 2011	SFY2012 July 1, 2011-June 30, 2012
Proposed Service Numbers	NA	5 co-sponsored projects	
<ul style="list-style-type: none"> How is this strategy building on the service network that currently exists: 			
<ul style="list-style-type: none"> How much of the total allocation will go to this strategy: 			

Strategy: Home Visitation			
Needs: <ol style="list-style-type: none"> Increased Collaboration and Coordination and Referrals Literacy and Interaction Existing HV programs already have literacy activities/instruction incorporated into their curriculum 25% of mothers have less than 10 prenatal visits 11.1% of mothers report prenatal tobacco use In 2009, 40% of children received the 4:3:1:3:3:1 immunization series; a decrease from 53% in 2007 			
Considerations: <ol style="list-style-type: none"> Nurse Family Partnership Not included in numbers Clarify roles and services Rural – Single moms NFP only home visiting program done by RN's NFP has 35 yrs of research providing outcomes Without FTF funding, NFP will cease to exist NFP serves all of Yavapai County 			
Opportunities for Coordination: <ol style="list-style-type: none"> Educate the Public 			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
	SFY2010 July 1, 2009-June 30, 2010	SFY2011 July 1, 2010-June 30, 2011	SFY2012 July 1, 2011-June 30, 2012
Proposed Service Numbers	503 families	345 families	
<ul style="list-style-type: none"> How is this strategy building on the service network that currently exists: 			
<ul style="list-style-type: none"> How much of the total allocation will go to this strategy: 			

Strategy: Food Insecurity			
Needs: <ol style="list-style-type: none"> Nutrition Education Cooking Classes Food Shopping (How to maximize \$\$) Gardening Classes 			

5. There is an estimated 19,400 people in poverty in the Yavapai region 6. CCJ estimates that one out of every four children in Arizona are food insecure. 7. Geographic considerations-Verde Valley			
Considerations:			
1. Show kids how to cook healthy (recipes) 2. Kids Cook Book			
Opportunities for Coordination:			
1. Education of Parents & Kids			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
Proposed Service Numbers	SFY2010 July 1, 2009-June 30, 2010	SFY2011 July 1, 2010-June 30, 2011	SFY2012 July 1, 2011-June 30, 2012
	2,084 food boxes	9,100 food boxes / West Yavapai only	
<ul style="list-style-type: none"> How is this strategy building on the service network that currently exists: 			
<ul style="list-style-type: none"> How much of the total allocation will go to this strategy: 			

Strategy: Court Teams			
Needs:			
1. More Staff – for Nurse Home Visitor 2. Geographic Considerations 3. 100 Children in Foster Care 4. 16.7% of children entering foster care had experienced a prior removal in the past 12 months			
Considerations:			
1. Educate Public 2. More efficient use of resources 3. Court Teams needs training funds for expert speakers 4. Yavapai County needs a visit coaching program 5. Foster parents have no resources for information and support 6. Foster parents lack specialized training regarding infant/toddler development, training, Juvenile court procedures, etc.			
Opportunities for Coordination:			
None Listed			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
Proposed Service Numbers	SFY2010 July 1, 2009-June 30, 2010	SFY2011 July 1, 2010-June 30, 2011	SFY2012 July 1, 2011-June 30, 2012
	75 infants/toddlers in foster care	80 infants/toddlers in foster care	
<ul style="list-style-type: none"> How is this strategy building on the service network that currently exists: 			
<ul style="list-style-type: none"> How much of the total allocation will go to this strategy: 			

PRIORITY STRATEGY: QUALITY ACCESS AND AFFORDABILITY OF REGULATED EARLY CARE AND EDUCATION

Convene partners, provide leadership, and provide funding for increased availability of and access to high quality, regulated, culturally responsive, and affordable early care and education programs. As a result:

- More regulated early care and education programs attain a rating of 3 stars or higher.
- More families know about the importance of quality and of selecting early care and education programs that have attained a rating of 3 stars or higher.
- More children are enrolled in early care and education programs that have attained a rating of 3 stars or higher.
- There are more quality early care and education programs available to families across Arizona.
- Quality early care and education programs are affordable for all families.

Strategy: Child Care Scholarships			
Needs: <ol style="list-style-type: none"> 8,000 + children are on a statewide subsidy waiting list 62% of single mothers with young children are in poverty 289 DES child care scholarships were cut in 2009 The #1 stated reason child care centers cannot fill capacity is affordability of care. The degree to which a child care center can fill its child care capacity affects their returns, which affects staff salaries and staff retention. About 6,800 young children in Yavapai have all parents in the workforce. 			
Considerations: <ol style="list-style-type: none"> Sustain funding Reduce scholarships to serve more families 			
Opportunities for Coordination: None Listed			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
Proposed Service Numbers	SFY2010 July 1, 2009-June 30, 2010	SFY2011 July 1, 2010-June 30, 2011	SFY2012 July 1, 2011-June 30, 2012
	324 emergency scholarships	151 scholarships	
<ul style="list-style-type: none"> How is this strategy building on the service network that currently exists: 			
<ul style="list-style-type: none"> How much of the total allocation will go to this strategy: 			

Strategy: Quality First!
Needs: <ol style="list-style-type: none"> Child Care Centers need quality improvement

2. In March 2010 10/16 centers were not up to capacity due to child care affordability 3. Staff retention-35% of child care assistants have worked one year or less; costs and time of training new staff. Staff wages- average for child care assistants- \$9.13/hour.			
Considerations: 1. The delivery and use of the assessment tools 2. More individualized towards each center or home 3. Initial assessment with Director 4. Local Coaches			
Opportunities for Coordination: 1. Federal Funding			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
Proposed Service Numbers	SFY2010 <small>July 1, 2009-June 30, 2010</small> 7 Centers 3 Homes	SFY2011 <small>July 1, 2010-June 30, 2011</small> 14 Centers 6 Homes	SFY2012 <small>July 1, 2011-June 30, 2012</small>
• How is this strategy building on the service network that currently exists:			
• How much of the total allocation will go to this strategy:			

PRIORITY STRATEGY: PROFESSIONAL DEVELOPMENT SYSTEM

Convene partners, provide leadership, and provide funding for the development and enhancement of an early childhood professional development system that addresses availability, accessibility, affordability, quality, and articulation. As a result:

- There is comprehensive and well-articulated professional development system within Arizona.
- More early care and education professionals have access to ongoing education and training to meet their professional development requirements and goals across Arizona.
- More early care and education professionals across Arizona have degrees and/or credentials in early care and education.

Strategy: TEACH			
Needs:			
1. Undereducated workforce 2. 49% of child care providers do not have a degree. (81% of child care assistants) 3. Staff retention affects quality of child care.			
Considerations:			
1. Fund for 7 years 2. Supplemental funding needed to offset provider's portion of cost 3. Maintain the same numbers of scholarships			
Opportunities for Coordination:			
1. Research other funding sources for NON TEACH 2. Look to Helios Foundation for funding professional development			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
Proposed Service Numbers	SFY2010 July 1, 2009-June 30, 2010	SFY2011 July 1, 2010-June 30, 2011	SFY2012 July 1, 2011-June 30, 2012
	12 Statewide 15 Local	25 Statewide 31 Local	
<ul style="list-style-type: none"> • How is this strategy building on the service network that currently exists: 			
<ul style="list-style-type: none"> • How much of the total allocation will go to this strategy: 			

PRIORITY STRATEGY: BUILDING PUBLIC AWARENESS AND SUPPORT

Convene partners, provide leadership, and provide funding for efforts to increase public awareness of and support for early childhood development, health, and early education among partners, public officials, policy makers, and the public. As a result:

- The public is aware of the benefits of investing in early childhood development, health, and early education.
- The public is committed to a unified early childhood policy agenda that benefits young children and their families.
- There is a strong, growing, and mobilized pool of early childhood champions in all sectors.

Strategy: Communication Plan (includes a staff member, media buys and 'leave behind' items)			
Needs:			
1. Low awareness of First Things First			
2. Low awareness of importance of early childhood.			
3. Communication Strategies – audience specific			
4. Advocacy groups creation			
5. Regionally informed communication plan			
Considerations:			
1. Statewide Communications Plan			
Opportunities for Coordination:			
1. Developing Communication Resource Pool			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
Proposed Service Numbers	SFY2010 July 1, 2009-June 30, 2010	SFY2011 July 1, 2010-June 30, 2011	SFY2012 July 1, 2011-June 30, 2012
	NA	1 staff member & 6000+ contacts; numerous media buys and leave behind items	
• How is this strategy building on the service network that currently exists:			
• How much of the total allocation will go to this strategy:			

Strategy: Parent Awareness Projects -(includes resource directory and Diaper Drive)			
Needs:			
1. Public Awareness for outlying communities; 64% of Yavapai families say that services are not available at convenient times			
2. Reaching out to all families; including the 644 grandparents that are primary caregivers of young children			
3. Continuum of Care			
4. Linking Grantee Services to First Things First Awareness			
5. One year of diapers costs \$2,000 +			

Considerations: <ol style="list-style-type: none"> 1. Merging with Big Kids Book 2. Backpack program can give out stickers 3. Want to reach all parents 4. Inclusion of faith organizations 5. Older sibling classes for siblings of 0-5 6. Parenting Education Coalition provides parenting class info countywide. Need to let agencies know of availability. More outreach for accessibility to information. 			
Opportunities for Coordination: <ol style="list-style-type: none"> 1. UWIN/Jewish Community Foundation 2. Resource Guides to Parenting Education classes 			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
Proposed Service Numbers	SFY2010 July 1, 2009-June 30, 2010	SFY2011 July 1, 2010-June 30, 2011	SFY2012 July 1, 2011-June 30, 2012
	18,000 books 1 – event collecting 10,000 diapers	18,000 books 1 – event collecting 30,000 diapers	
<ul style="list-style-type: none"> • How is this strategy building on the service network that currently exists: 			
<ul style="list-style-type: none"> • How much of the total allocation will go to this strategy: 			

PRIORITY STRATEGY: ACCESS TO QUALITY HEALTH CARE COVERAGE AND SERVICES

Collaborate with partners to increase access to high quality health care services (including oral health and mental health) and affordable health care coverage for young children and their families. As a result:

- More dentists across Arizona serve pediatric populations.
- More children across Arizona have access to preventive oral health services.
- More families are aware of children's health insurance and how to enroll their children.
- More children across Arizona have access to services that benefit their emotional and behavioral (mental) health.

Strategy: Mental Health Consultation			
Needs:			
1. Drug exposed children			
2. No data in Needs and Assets			
3. Try to estimate substance exposure based issues which impacts kids and is seen in childcare centers			
4. CCHC inform and encourage providers to contact smart support			
Considerations:			
1. CCHC program include information/referral for mental health consultation services			
2. Re-educate licensed child care centers regarding availability of CCHC and programs and smart support			
Opportunities for Coordination:			
1. Contact all centers. Do all centers know about Mental Health Consultants?			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
Proposed Service Numbers	SFY2010 July 1, 2009-June 30, 2010	SFY2011 July 1, 2010-June 30, 2011	SFY2012 July 1, 2011-June 30, 2012
	1 Staff 30 Centers/Homes	2 Staff 14 Centers/Homes	
• How is this strategy building on the service network that currently exists:			
• How much of the total allocation will go to this strategy:			

Strategy: Child Care Health Consultants			
Needs:			
1. 16% of kids in Yavapai County have no insurance.			
2. RN consultation via CCHC key to identifying healthcare and mental healthcare needs.			
3. Collaborate on immunizations/ local and state.			
4. Identify dental needs unmet			
5. Obesity/Nutrition			
Considerations:			

<ol style="list-style-type: none"> 1. We have the infrastructure in place via this program to impact child readiness for kindergarten and improve children's health, immunization rates 2. Need to assess unmet dental needs of kids 2-5 years of age 			
Opportunities for Coordination: None Listed			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
Proposed Service Numbers	SFY2010 July 1, 2009-June 30, 2010	SFY2011 July 1, 2010-June 30, 2011	SFY2012 July 1, 2011-June 30, 2012
	7 Centers 3 Homes	14 Centers 6 Homes	
<ul style="list-style-type: none"> • How is this strategy building on the service network that currently exists: 			
<ul style="list-style-type: none"> • How much of the total allocation will go to this strategy: 			

Strategy: NEW Nurse Family Partnership and Nurse Home Visitor			
Needs: <ol style="list-style-type: none"> 1. Teen Parents 2. First Time Parents 3. Risk factors for poor health outcomes 4. Foster Babies – 1:3 risk of poor health outcomes, chronic conditions 5. Encourage immunizations 6. NFP serves families throughout the county; the most remote areas are those also typically medically underserved 7. NFP RN's can help 8. Resource referral for parents to other services 			
Considerations: <ol style="list-style-type: none"> 1. Infrastructure in place 2. Proven health outcomes for kids – health, welfare, abuse, neglect, etc. 3. Yavapai County needs funding for NFP for SFY12 to continue. 			
Opportunities for Coordination: WIC- Nutrition and Breastfeeding, Mental Health, CASA, Attorneys, AzEIP, Medical/Mental Health providers			
SFY2012 Expenditure Plan for Proposed Strategy			
Target Population (Description of the population to reach):			
Proposed Service Numbers	SFY2010 July 1, 2009-June 30, 2010	SFY2011 July 1, 2010-June 30, 2011	SFY2012 July 1, 2011-June 30, 2012
	NA	NEW FOR 2012	
<ul style="list-style-type: none"> • How is this strategy building on the service network that currently exists: 			
<ul style="list-style-type: none"> • How much of the total allocation will go to this strategy: 			

PARKING LOT QUESTIONS OR CONCERNS

Strategies not implemented or currently support by the Yavapai Regional Council
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Needs:

- | |
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| <ol style="list-style-type: none">1. Data Collection and sharing accessibility. Use First Things First to assist with projects such as ECE/Tribal. |
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PROFESSIONAL DEVELOPMENT SYSTEM:

- | |
|---|
| <ol style="list-style-type: none">2. REWARDS Program (Financial Incentives for TEACH Participants)3. Community Based Trainings (Non TEACH) |
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SFY 2012 Prioritized Needs Review Sheet:

The Yavapai Regional Partnership Council has examined the priorities identified in fiscal year 2011 and based upon an evaluation of the current needs and assets of the region; the Regional Council has modified the prioritized needs that will be addressed in SFY2012. In addition to the previously listed 14 needs, an additional suggestion for addressing literacy has been added.

1. There is no mechanism to coordinate services, identify and address gaps in service, reduce duplication, or ensure families are referred to the services that best fit their needs.
2. Many parents do not have the information they need to be the best parents possible.
3. Many parents living in rural communities do not have access to services or information they need to be the best parents possible.
4. Existing home visiting programs do not have the capacity to serve all of the families that qualify or need their services.
5. There is a high level of teen pregnancy in the region and a need for teen parent support.
6. High-risk families need additional support to address child abuse, substance abuse and family violence prevention.
7. Support for infants and toddlers with the highest risk factors in foster care is lacking.
8. There is not enough affordable quality child care available throughout the region.
9. There is not enough quality care for infants and toddlers.
10. There is a lack of available mental health consultation services.
11. There is little awareness of existing programs.
12. There is inadequate public awareness of the importance of early brain development.
13. Many uninsured children are eligible for public health insurance yet have not applied.
14. Child care providers lack professional education, including non-credit education and training.
15. [There is not enough support for early literacy.](#)